

Lakeland CABIN STUFFER

2022 ADVERTISING OPPORTUNITIES

MARCH 1 EARLY BOOKING DEADLINE

Secure your spot early and get **10% OFF** any size ad!

APRIL 14 REGULAR SALES DEADLINE

Advertising options to meet all budgets.

MAY 20 PUBLICATION & DISTRIBUTION DATE

Printed and delivered door-to-door in the direct service area.

More specifically, Saskatchewan's Lakeland and surrounding area including: Christopher, Emma, Anglin, McPhee, and Waskesiu Lake's, Resort Village of Elk Ridge and businesses in the District of Lakeland, Village of Christopher Lake, RM of Paddockwood, Prince Albert National Park (Waskesiu), and Prince Albert. General mail-out to surrounding communities including, Village of Christopher Lake, Paddockwood, Candle Lake & Albertville.



AD SIZE	WIDTH	HEIGHT	B/W	COLOUR
Community Service Directory*	-	-	-	FREE
Business Card	3.6"	2.35"	-	\$139
Quarter Page	3.6"	4.9"	\$142	\$219
Half Page	7.5"	4.9"	\$279	\$435
Full Page	7.5"	10"	\$549	\$865
Inside Cover, or 1st Page	7.5"	10"	-	\$1089
Centrefold (+.125" bleed)	17"	11"	-	\$1799
Back Cover (+.125" bleed)	8.5"	11"	-	\$1630

All prices plus GST

*Community Service Directory is available for non-profit and community service clubs and organizations that service the Lakeland and surrounding area.

Contact us for Insert pricing, or to secure your spot:
Brandy Smart 306-981-4661 | hello@besmartcommunications.com

Ad Design is available for \$50 | Non-profit FREE.

Print Ready Ad Files due April 25, 2022
Artwork should be 300 DPI in CMYK colour space
Preferred Formats PDF | AI | EPS | TIFF



BOOK YOUR SPOT
Today!

Get 10% OFF!

with Early Booking



The go-to resource for discovering local!

In today's digital world, you might be wondering if advertising in print is right for your business or organization?

In fact, print is a great compliment for local business, and any organizational marketing strategy! In 2022, it will be critical to bring awareness to your brand, operations, products and services. Print ads are a cost-effective way to get mass exposure to a *very local* audience.

The benefit of the Lakeland Cabin Stuffer publication is its reach to a local audience who all have one thing in common - the lake!

Are you a business, non-profit organization or service provider in the Lakeland and surrounding area?

Join the most anticipated and comprehensive guide to local information in the area.

Over 6000 copies printed
Door-to-door delivery in the direct service area
Full colour, glossy, high quality publication



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